# Web 2.0 & Beyond

# What is Web 2.0?

- Static HTML ⟶ Dynamic HTML
- User generated data
- Social Networking
- Collaboration
- Easier to use

# What is the Difference between Web 1.0 and 2.0?

**Web 1.0:**

- Sharing Information
- No Interaction (one way)
- Research
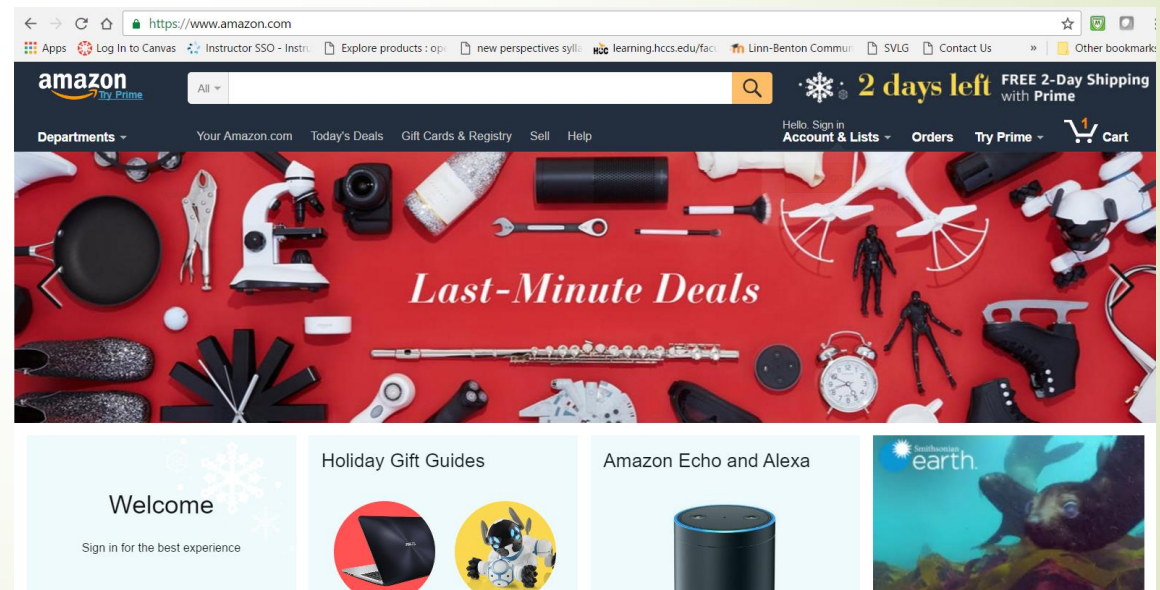- Accessible from computer only

**Web 2.0:**

- Interactive
- Social Media (two way)
- Beyond Information Sharing
- Blogging
- Tagging
- Accessible from other sources

# Example of Web 1.0 and 2.0 websites

Web 1.0 provides information, but does not allow for interaction. The website contain text and no links to interact with user.

Web 2.0 shares information, but expects the user to interact with the developer. The website allows for product reviews, ratings, make purchases and contact via email/phone.

# What is Web 3.0?

- Provide faster, easier and personalized search. The more you use the browser the more it will learn about you and your interests. It will act as a personal assistant.

- Web 3.0 is a connective intelligence; connecting data, concepts, applications and ultimately people.